

Public Relations Coordinator

Cub Scout Pack 49

Denison, Iowa



Qualifications:

If residing in this country but not a citizen of the United States, agrees to abide by the Scout Oath and Law, to respect and obey the laws of the United States of America, and to subscribe to the BSA statement of religious principle. Is at least 21 years of age, is of good moral character, and is interested in working with and for boys. Should be able to delegate responsibilities and set a good example through behavior and attitude. Should believe in the values and purposes of Cub Scouting. Selected and appointed by the pack committee with the approval of the chartered organization, and registered as an adult leader of the BSA.

Responsibilities:

- Stimulate pack service projects in the chartered organization, school, and community.
- Promote family participation in all pack events, such as blue and gold banquets, pack picnics, and other special events.
- Urge pack participation in appropriate programs of the chartered organization, such as the worship service on Scout Sunday or Scout Sabbath if the organization is a church or synagogue and Cub Scouts are members.
- Suggest ways of showing interest in the chartered organization's overall program.
- Publicize and promote pack participation in Scouting Anniversary Week activities.
- Circulate Tiger Cub, Cub Scout, and Webelos Scout recruiting fliers and leaflets to invite boys to join. Work with the pack committee to promote new membership. Let the people in Crawford County know that a Cub Scout pack is available.
- Consider using a monthly or quarterly pack newsletter to inform families of pack plans, guide new parents and guardians in pack policies, and create a feeling of unity among members of the pack family.
- Provide pack announcements for regular release in the official bulletins, newsletters, Web sites, etc., of your chartered organization.
- Publicize pack events with the local news media (newspapers, radio, and television).
- Remember to take pictures at local events.

Training:

- Youth Protection Training every 2 years (available on-line)
- Pack Committee Fast Start (available on-line)
- Committee Member Specific Training
- University of Scouting (not necessary, but nice to go to)

Reports to:

- Cubmaster
- Secretary